

Public Speaking
Summer 2006

SPE 101-008
3 credit hours

Prerequisite: None
Phone: 419-308-7504
Email: jennifer_almjeld@owens.edu

Instructor: Jen Almjeld
Office Hours: By appointment
(best time is after class)

Course Text:

Bebe, Steven A. and Susan J. Beebe. *Public Speaking: An Audience-Centered Approach*. 6th edition. Boston: Allyn and Bacon, 2005.

Course Description:

Studies basic principles of speech communication through lecture and speaking in two-person and speaker-audience setting.

General Objectives

- To further enable students to enrich their roles as communicators
- To learn to be confident speakers in business, social, and personal relationships

Specific Learning Objectives

- The student will become aware of and be able to describe the communication process.
- The student will analyze such matters as the organization of messages, the use of support-devices, and the delivery of public speeches, both informative and persuasive, to audiences.
- The student will analyze verbal and nonverbal communication through structured projects.
- The student will synthesize the theories and research findings of speech communication through objective and short answer test items.
- The student will explain the differences between various types of communication and will use effective techniques of each type of communication as demonstrated by oral performances in various speaking situations.
- The student will identify the barriers to effective communication that may occur in different communication settings and suggest ways to overcome these barriers.
- The student will explain the different factors that affect persuasion.
- The student will develop an ability to evaluate both his/her individual speaking performances and the speaking performances of other students and offer suggestions for improvement.

Attendance

Since we only meet for a month for this class it is vitally important that you make every effort to attend all 19 classes. We will do in-class activities, worth about 15% of the course grade, most days and these **activities cannot be made up**.

Course Grading

Class Facilitations	25 points
Artifact Speech	50 points
Demonstrative Speech	75 points
Value Speech	100 points
Policy Speech	125 points
Test One	100 points
Test Two	100 points
In-class Assignments	100 points
Total	675

Assigned Speeches:

Artifact Speech

3-4 minute speech using proper speaking techniques, each student will present a speech about an important event or person in his or her life centered around a specific artifact

Demonstrative Speech

4-6 minute speech using proper speaking techniques, each student will present a speech that teaches audience members how to do something; should utilize visual aids; three sources needed

Value Speech

6-8 minute speech explaining the merits or failings of particular concept, place, thing, etc., utilizing standards; utilizes four sources

Policy / Problem-Solution Speech

6-8 minute speech discussing how an established policy can be improved or needs to be eliminated (a need) based on a plan, and the student must demonstrate the workability of the plan OR the speech could tackle a pressing problem for a specific community or area and propose a well-researched solution; five sources needed

Outlines

Each student will hand in a final outline of his or her speech before they presenting the speech. The outline must be typed and will consist of extensive details, source identification, examples to be used in the speech, bibliographic information from sources, transitional sentences, an introduction and conclusion, and proper outline format.

Tests

Two tests will be given covering lecture notes and the text and will evaluate basic knowledge of the concepts discussed in class.

Class Facilitations

Each class member will be responsible for a short presentation to coincide with chapters in our textbook. Students will sign up for a specific chapter and will present a 5-min presentation/discussion that will highlight a particular aspect of the chapter. Possible

presentations could include worksheets, film clips, skits, or other creative ways to teach classmates about a concept the student finds particularly interesting.

In-class Activities

Most class days we will do an assignment, either individually or in groups, that will further our discussion of material being covered in lecture, class discussion, and the text.

Daily Schedule (*subject to change*)

M July 3 – Introduction to course; Discuss syllabus; In-class personal intro speeches;

Sign up for facilitations; *For next time: Read chp 1 "Speaking with Confidence" – 1-22*

T July 4 – Holiday, no class

W July 5 – In-class work on tip sheet for better speaking; Write on a time you spoke well or not; Discuss history of rhetoric; *For next time: Read chp 2 "Audience-Centered Speechmaking Process" – 23-40*

R July 6 – Discuss active listening, in-class activity; *For next time: Read chp 5 "Analyzing Your Audience" – 83-114*

M July 10 – In-class magazine audience activity; Audience analysis worksheet; *For next time: Read chp 6 "Developing Your Speech" – 115-138*

T July 11 – Fortune cookie activity; *For next time: Read chp 13 "Delivering Your Speech" – 273-304*

W July 12 – **Artifact Speeches**; Prep in class for speech outlines; *For next time: Read chp 7 "Gathering Supporting Material" – 139-161*

R July 13 – **Artifact Speeches**; After speech; *For next time: Read chp 9 "Organizing Your Speech" – 187-204*

M July 17 – Go to library for research activity; Review for Exam 1

T July 18 – **Exam 1** (covering chps 1, 2, 5, 6, 7, 9, 13)

W July 19 – **Demonstrative Speeches**; *For next time: Read chp 15 "Speaking to Inform" – 333-352*

R July 20 – **Demonstrative Speeches**; *For next time: Read chp 14 "Using Presentation Aids" – 305-352*

M July 24 – Presentation aid activity; *For next time: Read chp 10 "Introducing and Concluding Your Speech" – 211-230*

T July 25 – Journalism activity with leads; *For next time: Read chp 16 "Understanding Principles of Persuasive Speaking" – 353-374*

W July 26 – **Value Speeches**; Discuss ethos, logos, pathos; Advertising activity; *For next time: Read chp 17 "Using Persuasive Strategies" – 375-410*

R July 27 – **Value Speeches**; *For next time: Read chp 19 "Speaking in Small Groups" – 429-448*

M July 31 – Review for Exam 2; Discuss small group work

T Aug 1 – **Final Exam** (covering chps 10, 14, 15, 16, 17, 19)

W Aug 2 – **Policy Speeches**

R Aug 3 – **Policy Speeches**